

# The Report

## DESCRIPTION OF "THE REPORT"

"THE REPORT" is a series of ten stories on five topics, all having to do with health, safety, and the environment. It is mailed out on a biweekly basis to more than 3000 radio stations across the country.

The issues include anything new or interesting about the economy, medical issues, the environment, to federal environment legislation. We cover press conferences, conventions and congressional hearings, and we talk to scientists and public officials from around the world. We allow radio stations the freedom to pick and choose which stories, or parts of stories, they want to use. Some radio stations use all ten stories in their entirety, others will only use stories that interest their listeners. Also, some media use THE REPORT to get local story ideas.

Even though THE REPORT has been running for years, the new enthusiasm over environmental issues is making it more prominent in the format of many radio stations and networks.

### \*NOTE:

Any material sent out to the radio stations is for their free and unrestricted use.



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